



Communications and Events Internship

Location: Austin, TX

About Us:

[Metaphoric](#) is a dynamic and innovative full-service furniture company specializing in custom furniture proposals from exclusive European collections for both residential and commercial clients. We pride ourselves on our creativity and the ability to inspire our customers through our unique collections.

Position Overview:

We are looking for a motivated and creative Communications and Events Intern to join our team. This position is perfect for someone passionate about interior design, with a talent for photography and content creation, and strong writing skills. As part of our team, you will play a crucial role in promoting our brand, products, and events across various digital platforms. This role offers a unique opportunity to network with leading interior designers and architects in the industry, providing a fantastic platform for professional growth and learning.

Key Responsibilities:

- **Event Coverage:** Attend company and industry events to capture compelling photos and videos for our social media channels. Your creativity will help showcase our products and brand voice.
- **Content Creation:** Assist in creating engaging and visually appealing content for our social media platforms, including posts, stories, and reels, that align with our brand voice and goals.
- **Copywriting:** Help draft and refine email copy for various purposes including writing content for email campaigns and customer communications. Your role will be to ensure clarity, brand consistency, and effectiveness in communication.
- **Collaboration:** Work closely with our marketing team to brainstorm content ideas, campaigns, and strategies to enhance our brand's online presence and engagement.



Qualifications:

- Currently enrolled in or recently graduated from a degree in Marketing, Communications, Journalism, or a related field.
- Strong writing and editing skills, with attention to detail.
- A passion for social media, with an understanding of current trends and platforms.
- Creative and innovative thinking, with the ability to capture the essence of our brand through photography and content.
- Excellent organizational skills and the ability to work on multiple projects simultaneously.
- Previous experience in social media or content creation is a plus, but not required.

What We Offer:

- A hands-on learning experience in a fast-paced, creative environment.
- The opportunity to build your portfolio with a wide range of content creation and social media management experiences.
- Guidance and mentorship from experienced professionals in the field.
- Opportunity to network with interior designers and architects in the industry.
- A flexible schedule to accommodate your academic commitments, with a specific emphasis on availability during events held in the evenings and on weekends.

How to Apply:

Please send your resume, a brief cover letter explaining why you're the perfect fit for this internship, and any relevant work samples or portfolio links to Katherine Dewey at katherine@metaphoricshop.com.

Applications are open until March 1, 2024. We look forward to hearing from you!